

Michaud's Catering & Event Center Bridal Show!

Saturday, January 9, 2021 from 10am to 2pm

Michaud's is proud to announce our 13th annual Bridal Show for 2021!!!

We will continue our tradition of utilizing all of our beautiful banquet rooms and ceremony space. This concept has proven to be a huge success with both our brides and participating vendors.

To provide you with even more exposure, participation also includes:

Michaud's Room Choice Package:

- Your choice of room for your booth set-up (on a first come, first served basis)
- Cost of \$50.00. If you do not select this package, you **will not** be guaranteed your choice of room

Complimentary Bag-Stuffing Program:

- Your literature pre-placed in 200 bags that will be given to brides at the door. Only available to vendors who have purchased a Bridal Show booth.

Additional Marketing:

- Once your contract and deposit are received, you are able to display one postcard-sized or smaller piece of literature on our lobby table
- Your information and web link will be added to our website under our Bridal Show page

Vendors will be included in our lobby display and listed on our website until January 31, 2021. Please allow up to 14 days for our website to display your information.

Vendor Set-up:

Friday, January 8th, 10am-5pm or Saturday, January 9th (day of the show) 8am-9:30am. Doors open to brides at 10am Saturday morning. All booths must be set up before the show starts. A light breakfast and lunch will be provided to all vendors the day of the show at no additional charge. Soft drinks and coffee will also be available at no additional charge.

*****Please understand that we will not assume that you are participating in our 2021 Bridal Show until a signed contract and deposit are received*****

VERBAL CONFIRMATIONS CANNOT BE ACCEPTED.

Payments are nonrefundable & nontransferable

Pricing for 2021

(Business

name) _____

would like to purchase the following for the 2021 show:

____ \$395.00 Single Booth

____ \$650.00 Double Booth

____ \$50.00 Room Choice Package (\$100.00 for lobbies)

1st Choice _____ 2nd Choice _____

*PLEASE NOTE: unless this package is selected, your room choice is NOT guaranteed

FREE - Bag-Stuffing Program (literature due to Michaud's no later than December 18th)

_____ TOTAL AMOUNT

\$100.00 DEPOSIT IS REQUIRED WITH CONTRACT

We accept cash, checks, Visa, MasterCard, American Express and Discover. Please make checks payable to Michaud's. You are more than welcome to make payments throughout the year, but these are nonrefundable. Balance is due **NO LATER THAN DECEMBER 18, 2020.**

NOTE: All contracts and payments **MUST** be received by Michaud's no later than December 18, 2020 to participate in the 2021 show. We will confirm your booking once your completed registration form has been received by Michaud's and your payment has been processed. Sorry, no refunds. No other catering services are to be advertised or promoted at this show. No literature, business cards or information about businesses not directly contracted for this show can be displayed, made available or distributed at the show. Referral associates cannot participate at your booth. No teardown prior to 2pm.

Door Prizes:

We would like to award as many gifts to brides as possible. This is voluntary. If you would like to donate a prize, please list below. We request that all prizes be a stand-alone gift and not a discount off purchase.

Door Prize: _____ Value: _____

If you are going to donate a prize, it must be turned into the office no later than January 9th at 9:00am. Items cannot be kept at your booth for brides to pick up. Those who donate will have their business name displayed during the show!

Authorized Signature: _____ Date: _____

Please submit this completed form to Michaud's or email to info@michaudscatering.com by
December 18, 2020

Michaud's 2021 Event Participation Agreement

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

Contact Person: _____

Cell: _____

To be listed in the program (note - each company is provided 3 lines only):

Company Name: _____

Phone Number: _____

Website: _____

What is your primary wedding category? _____

Please note, only one business name per booth unless vendor pays for an additional booth for the separate company and payments are nonrefundable

Please list below (if applicable) any additional wedding categories/products that you will market at the show: _____

Please submit this completed form to Michaud's or email to info@michaudscatering.com by
December 18, 2020

FREE - Do you need an electrical outlet?

YES _____

NO _____

(If yes, a single cord or outlet will be provided. Vendors must furnish additional cords and power strips if needed.)

A single booth space is 10' wide by 5' deep. A double booth space is 20' by 5' deep. One 8'x30" skirted table is provided per booth space. No vendor tables may be moved without office consent.

_____ **Number of chairs needed at your booth**

_____ **I plan to use a commercial backdrop display or banner**

***NOTE:** Your backdrop/display/banner, product & services must fit within the 10' x 5' footprint of your booth space or you must purchase a double booth to suit. **All ceilings are 8' high with the exception of certain areas of the Grand Ballroom. All backdrops and/or displays must fit in this space without touching the ceiling.** You must provide any stands, 3M command hooks, etc. for your booth. Decorative lighting only will be on in the rooms. If you require additional lighting, you must bring your own in with your own extension cords. Any additional lighting must be approved by the office before set-up. You may decorate your booth but open-flame candles, confetti, glitter or small jewels are prohibited. Due to fire codes, all stairs, doorways and fire lanes must remain clear.

**Michaud's Catering & Event Center 16808
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(440)238-7078

www.michaudscatering.com

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